Avery® Etchmark Cast Vinyl

Features

- · Brilliant visual acid etched effect
- Excellent conversion properties on computerised cutters
- · Easy cutting and weeding
- · Outstanding durability and outdoor life
- · Excellent dimensional stability
- Excellent UV, temperature, humidity and salt-spray resistance
- · Excellent adhesion

Conversion

Flat bed cutters	Cold overlaminating
Friction fed cutters	Estat printing
Die cutting	Water based inkjet
Thermal transfer	□ Solvent inkjet
Screen printing	Mild solvent inkjet

Custom Colours

A fast colour matching service is offered for projects where specific colours are required. A minimum order quantity of approx 1100²m is required.

Uses

Avery Etchmark is designed to create the image of frosted decorations on glass without the use of etching chemicals and is also suitable for functional and manifestation graphics. Avery Etchmark can be applied to flat surfaces and produces best results when applied to transparent substrates such as glass, acrylic sheeting, and polycarbonate.

Description



Film: 50 micron cast vinyl film with etched effect



Adhesive: Permanent acrylic



Backing: One side coated bleached Kraft paper



Outdoor life: Australia/NZ Up to 5 years on the outside of external windows

Indoor life: Australia/NZ Up to 7 years on the inside of external windows Up to 15 years on internal partitions and windows

Common Applications

- Window graphics
- Architectural signage



Physical characteristics

General

Durability **	Vertical exposure	up to 5 years outdoor
Accelerated ageing	DIN 53387 1500 hours exposure	No negative impact on film performance
Shelf life	Stored at 22° C/50-55 % RH	2 years
Flammability		Self extinguishing
	Polycarbonate	640 N/m
	PMMA	640 N/m
	Glass	640 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	720 N/m
Adhesion, initial	FINAT FTM-1, stainless steel	540 N/m
Gloss	ISO 2813, 20°	50 %
Elongation	DIN 53455	25%
Tensile strength	DIN 53455	22 N/mm ²
Dimensional stability	DIN 30646	0.2 mm max
Caliper, facefilm & adhesive	ISO 534	80 micron
Caliper, facefilm	ISO 534	50 micron

Thermal

Application temperature	Minimum: + 4°C
Temperature range	- 46°C to + 82°C

Chemical

Humidity resistance	200 hours exposure	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Water resistance	48 hours immersion time	No effect
Sea water resistance	1 year half tide immersion BS5609:1978	No effect

Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

Warranty

Avery® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

**Durability

The durability is based on Australian exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing north; in areas of long high temperature exposure such as northern Australia; in industrially polluted areas or high altitudes, exterior performance will be decreased.

***Information unavailable at time of printing

Test Methods

Dimensional stability:Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70°C, after which the shrinkage is measured.

Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

Temperature range:

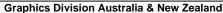
A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

Chemical Resistance:

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

Corrosion Resistance:

A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.



Tel +1800 888 560 Fax +1800 888 561

