

# Metamark MDiG-B

Performance Blockout Vinyl with MetaGlide® air release



## Product Description

Metamark MDiG-B features the MetaGlide® next generation air release system offering improved all round handling. With its micro structured air release liner, lift and reapply MetaGlide® graphics with a smooth clean peel that prevents damage to the graphic. MetaGlide® system offers exceptional layflat printability. Prints can stay stored or loosely rolled confidently without tunnelling or delamination. Metamark's 70 micron white face film with its distinctive coating technology produces outstanding print performance on Solvent, Eco Solvent, UV and Latex printers.

## Features

- Performance premium grade product.
- Versatile range of applications.
- MetaGlide micro channel air release adhesive.
- For Solvent, Eco Solvent, Latex and UV printing.
- Matched MetaGuard MGi Overlaminates.

## Benefits

- 5 year durability and MetaSure Warranty.
- Repositionable, layflat stability, and smooth release handling.
- MD Series for best in class print quality & wide colour gamut.
- Engineered to give long term dimensional stability.

Face Film	
Face Film	Polymeric Calendered PVC
Gauge (ISO 2286-3)	70 micron nominal
Tensile Strength	49N/25mm MD / 47N/25mm TD nom.
Elongation at break	180% MD nominal

Adhesive	
Type	MetaGlide® Micro Channel Grey Solvent-Based Adhesive.
Adhesion to glass 20 mins	11N/25mm nominal
Adhesion to glass 24 hour	18N/25mm nominal
Application temperature	+10°C to +40°C
Service temperature	-30°C to +110°C

Release Liner	
Print	MetaGlide® print
Weight	140 gsm nominal
Type	Structured micro channel PE layflat

Finishes		
Finishes Available	MDiG-B-100	White Gloss

Roll Presentation	
Roll Widths	0.76m / 1.37m
Roll Lengths	50m

Durability	
Shelf Life	2 years. (10-20°C and 50% R.H).
External weathering	5 years (Unprinted). Northern European conditions, vertical. Refer to full Metamark International durability guide.
Fire Rating	Class B. BS EN 13501-1:2018
Chemical Resistance	Unprinted film resistant to mild acids, aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil, antifreeze.
Regulations	REACH and RoHS Compliant.

## Printing and Handling

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to [www.metamark.co.uk](http://www.metamark.co.uk).
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- The matched laminate for MDi-GB is MetaGuard MG-700 Series.

## Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlaminate, or to the substrate, depending on the print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- The user should determine suitability of substrate.
- Not recommended for use on low energy surfaces such as polypropylene.
- Suitable for dry application only.

## MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

## Metamark (UK) Limited

☐ Luneside • New Quay Road • Lancaster • LA1 5QP • Tel +44 (0)1524 387140

☐ Metamark House • Genesis Business Park • Albert Drive • Woking • GU21 5RW • Tel +44 (0)1483 571111

[sales@metamark.co.uk](mailto:sales@metamark.co.uk)  
[www.metamark.co.uk](http://www.metamark.co.uk)