Avery Dennison® MPI 8520 Wall Paper

Avery Dennison Multi Purpose Inkjet 8520 Wall Paper is a reinforced, high quality matte white paper that inspires creative wall art. This eco-friendly solution brings a smooth and silky touch to premium, luxury decoration, and Forest Stewardship Council® (FSC®) certification makes it a responsible and renewable choice.

Features:

- FSC® certified (Licence code: FSC-C004451)
- PVC free
- Eco-friendly solution with an emulsion semi-permanent adhesive
- Quick and easy application, with no primer needed
- New exclusive design opportunities using digitally printable paper
- Smooth and silky touch for premium luxury appearance
- Additional paper body that enhances ease of application
- Suitable for smooth walls

Conversion+:

Avery Dennison Multi Purpose Inkjet MPI 8520 Wall Paper is a multi-purpose paper product, developed for use on various wide format printers using Latex, Solvent and UV curable inks. As the material has a high calliper, it is important to validate before printing, whether the printer can handle the rolls. To achieve the best possible print quality, please make sure the correct ICC Profile and printer settings are used. For additional information related to wall application, please refer to Avery Dennison Instructional Bulletin 1.6.

In order to avoid sub-optimal performance of the product in application, it is essential to make the correct product choice for the application. Before starting a project it is always recommended to do a pilot application to ensure satisfactory product performance before a full roll out of the project. In case of uncertainty you may always reach out to your Avery Dennison contact for further help or recommendations.

◯ Flat bed cutters	◯ Cold overlaminating
◯ Friction fed cutters	◯ Electrostatic printing
◯ Die cutting	◉ Latex inkjet
◯ Thermal transfer	◯ Eco solvent inkjet
◯ Screen printing	◯ Solvent inkjet
◯ Offset printing	◉ UV curable inkjet

+ Always test with your combination of printer and inks prior to commercial use.

Description:

Film: MPI 8520 Wall Paper, Matte White, 290 microns

Adhesive: Tackified acrylic emulsion adhesive

Backing: Kraft paper, 140 g/m²

Application surface: Flat smooth surface

Common Applications:

- Interior decoration
- Indoor advertising
- Retail wall graphics
- Wall decorations
- Exhibition wall graphics