

# Avery Dennison<sup>®</sup> Supreme Wrapping Film<sup>™</sup>

Opaque/Metallic/Specialty (ColorFlow<sup>™</sup>/ Diamond Line/ Extreme Texture)  
Easy Apply<sup>™</sup> RS Long Term Removable - StaFlat<sup>™</sup>  
Revision: 15EU Dated: 08/10/18

Abrasion and Loss of Gloss are not covered by any Avery Dennison Warranty. These changes are considered normal wear and tear.

Other factors which may reduce the durability of this product series include: surface texture, surface preparation, application methods, angle and direction of sun, environmental conditions, cleaning & maintenance.

Products containing petroleum distillates or solvents such as, soaps, waxes, or protective coatings, void any warranty, and may cause premature failure of the material.

Matte finished materials are subject to extreme color and gloss shift when exposed to cleaners, wax, and polish. Test an inconspicuous area prior to using any cleaners, wax, and polish. The end user assumes complete responsibility to ensure that matte finishes are not affected during cleaning or protecting.

## Supreme Wrapping Film Series Durability:

	Zone 1		Zone 2		Zone 3	
	Vertical	Non Vertical / Horizontal	Vertical	Non Vertical / Horizontal	Vertical	Non Vertical / Horizontal
SWF Black & White	12 years	6 years	10 years	5 years	8 years	4 years
SWF Colors	10 years	5 years	8 years	4 years	6 years	3 years
SWF Metallics & Pearlescent	5 years	2.5 years	3 years	1.5 years	1.5 years	0.75 year
SWF Metallics (with Gold Flakes)	3 years	1 year	2.5 years	6 months	1.5 years	4 months
SWF Extreme Texture	4 years	1 year	2 years	6 months	1 year	3 months
SWF Diamond Line	3 years	1 year	2.5 years	6 months	1.5 years	4 months
SWF ColorFlow Series	4 years	1 year	3 years	6 months	2 years	4 months

**NOTE: The durability table in the Reference IB 1.30EU for zones by geographic location is not applicable for this product portfolio.**

Non-vertical: The face of the graphic is between 10° to 45° from vertical. Specifically for Supreme Wrapping Film Non-vertical exposure performance will be calculated using the Horizontal exposure value.

Horizontal: The face of the graphic is between 45° and 90° from vertical.

Vertical: The face of the graphic is between 0 and 10 degrees from vertical.

The use of Supreme Wrapping Film in marine application reduces the durability of the product by 30%, compared to application on vehicle. The complete durability table for application of Supreme Wrapping Film in marine environment is available in TB 3.14.

## Film Characteristics / Conformability:

Face Films with specific characteristics might have reduced conformability. These films include:

Name	Color	Face Caliper
AS1880001	Black Carbon Fiber	119 µm
AS1850008	White Carbon Fiber	119 µm
Supreme Wrapping Film Diamond line	All colors	137 to 140 µm

Avery Dennison is a registered trademark of Avery Dennison Corporation

Patent registration: US6,630,049, US7,060,351, US7,344,618, US7,332,205, EP1276605, EP1282472



Graphics  
Solutions